

Case Study: **Technology Management, Inc.**



“We sell backup services using Vembu to over 60 of our customers and in 2009 our Vembu services grossed \$125,000!”

- *David Isaacson,*

Technology Management, Inc.

Overview

COMPANY

Technology Management, Inc.
1840 Wilson Blvd, Suite 202,
Arlington, VA 22201

www.tmiva.com

INDUSTRY

Managed IT Services Provider

CHALLENGES

Maintaining complex IT systems and ensuring data is protected remotely, seamlessly, and transparently round the clock

SOLUTION

Vembu Service Provider Edition

BENEFITS

- Branding.
- Flexibility
- Cost Effective

vembu

Technology Management, Inc partners with Vembu for a winning business solution

Overview

TMI, a full-service IT consulting firm based in Metropolitan DC, USA has partnered with Vembu Technologies to offer Managed Online Backup Services to its customers. It has a team of 14 employees, providing its customers a one-stop shop for all of their IT and backup needs.

Company Profile

TMI provides highly scalable, balanced and cost effective IT outsourcing solutions to meet critical business objectives. TMI serves to individuals, small and medium business across the DC-metro area.

TMI offers host of IT related services like IT consulting, Hardware Support and Web Designing. They manage and maintain entire IT systems of their customers ensuring data security, scalability and availability.

What lead to your partnership with Vembu?

We were primarily interested in products that we could resell that had a low memory footprint. We also wanted our clients to monitor the progress. There were a lot of different companies with a wide variety of pricing structures. We chose Vembu because it was co-brandable as well as affordable.

We found Vembu's Backup & DR Solution very reliable with a low memory footprint helping us to optimize our resources. As we sold the product we were able to take some of those sales and offset the expenses.

A great idea!

What do you think are the benefits that Vembu's Backup & DR solution offers to a managed service provider?

Having a managed backup solution provides our customers a one-stop shop for all of their IT and backup needs. Vembu allows us to retain our branding and provides us with additional product offerings to sell to our customers for additional revenue AND improve client retention.

How easy was it to setup Vembu's Backup & DR solution in your existing IT infrastructure?

We have two dedicated Dell Power Edge 2950s with an MD1000 in two different data centers – each having 13TB of space available for storing customer's data. We have one as the primary backup server and the other as a replication server which offers additional redundancy for customer's data. Installation of Vembu's Backup & DR Solution on both the Backup and Replication Server was smooth and simple.

How is Vembu's Backup & DR solution in comparison with other backup solutions for managed service providers?

Vembu has a strong architecture backed up with an intuitive design offering stability and scalability. Along with this, Vembu's Backup & DR Solution offers branding options – and that too at a very affordable pricing structure. Technical support is phenomenal: whenever there is an issue, it is resolved quickly and correctly, the very first time.

What are your future plans for managed backups?

We plan to add more capacity as our business grows. We intend to add a second complete set of servers (for more capacity or just additional hard drive space).

About Vembu

Vembu is a leading provider of a portfolio of software products and cloud services to small and medium businesses for more than a decade. Vembu's vision is to make software and cloud services very affordable for the hundreds & thousands of small and medium businesses worldwide.

Vembu BDR Suite is designed to enable Managed Service Providers (MSPs), Cloud Service Providers (CSPs) and other Service Providers (ISPs and Hosting Providers) to provide backup and DR services to their clients at an affordable cost.

USA & CANADA: +1-512-256-8699

UNITED KINGDOM: +44-203-793-8668

Email: vembu-partners@vembu.com

About Technology Management, Inc

TMI, a full-service IT consulting firm based in Metropolitan DC, USA and offers Managed IT Services to its customers. It has a team of 14 employees, providing its customers a one-stop shop for all of their IT and backup needs.

Tel +1 – 703 – 567 - 4864

Fax +1 – 703 – 567 - 6871

Email: help@tmiva.com

